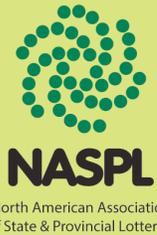


North American Association of State & Provincial Lotteries

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The biggest impact to date comes from the Delaware Lottery, which launched betting on football at the state’s three racetrack casinos in 2009. More traditional lottery retail locations were added beginning in 2012, leading to dramatic growth in sports betting sales despite the state limitation of allowing only parlay wagering (a minimum of three games) during the NFL season. In fiscal 2017, sports betting was the fastest-growing lottery product in Delaware, and annual handle (sales) is second only to instant game sales among the Lottery’s non-gaming products – strong performance with barely six months of active sales each year.

“Because of the nature of sports betting, the state share will vary year to year, but sports lottery has been a very positive experience for the State of Delaware,” said Delaware Lottery Director Vernon Kirk, adding that it has been a natural fit with the Lottery’s other products. “During the NFL season, the racetrack casinos get additional business – they set up more gaming tables and do well in food and beverage concessions – due to the increased foot traffic attracted by sports betting. That traffic has helped traditional lottery retailers as well after they were added to the mix in 2012.” About 110 retailers throughout the small state currently offer sports lottery.

Should the Supreme Court overturn PASPA, Delaware will be able to offer much more than its current menu of NFL parlay wagers. “If that happens, we would likely have regional competition that we don’t currently have, but our rough guess is that we could deliver \$20 to \$35 million in additional revenues to the state annually,” said Kirk.

About NASPL

The North American Association of State and Provincial Lotteries was founded in 1971. Evolving from an informal exchange of information among three pioneering lottery directors, the organization has grown into an active association representing 52 lottery organizations. NASPL’s basic mission is to assemble and disseminate information on the lottery industry through education and communications, and where appropriate publicly advocate the positions of the Association on matters of general policy.

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