



# Arizona Lottery

## Job Description

<b>Location</b>	4740 East University Dr. Phoenix, AZ 85034
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<b>Job Title:</b>	Draw Games Product Manager
<b>Number of Positions:</b>	1
<b>Salary:</b>	\$45,000.00 - \$55,000.00
<b>Duration:</b>	Full Time
<b>FLSA Status</b>	Exempt

The Arizona Lottery is a sales oriented, government enterprise established through citizen initiative and public vote. Since 1981, its mission has remained constant; generating revenue for education, health and public welfare, economic and business development, and the environment.

### Job Description:

The Arizona Lottery is looking for an exceptional Draw Games Product Manager to develop strategies for draw game products to maximize agency sales and transfers to the State of Arizona.

In this role, you will:

- Develop, modify and test online draw games;
- Regularly monitor draw game performance through sales trends and consumer research analysis;
- Create an annual timetable and process for new draw game launches, add-ons and promotions, as well as sales projections for each draw game;
- Serve as a Lottery representative and liaison;
- Provide back-up to Products staff and others as needed;
- Assist players, retailers, promotional winners as needed;
- Respond to questions and positively address issues as they occur;
- Resolve conflicts and work with others to promote the Arizona Lottery and its products;
- Will have daily contact with lottery staff, vendors, and players.

### Knowledge, Skills, and Abilities:

Requires Knowledge Of:

- Planning, development, implementation, and evaluation of products and programs in a lottery, sales, consumer packaged goods, and/or marketing environment;
- General product development and product life cycles;
- Working knowledge of MS Office on PC platform.

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### Requires Skills In:

- Advanced MS Excel;
- Project management software;
- Excellent written and verbal communication skills;
- Must have excellent presentation skills.

### Requires the Ability To:

- Ability manage large projects with cross-functional agency teams in a fast-paced environment;
- Must be flexible to change and demonstrate a keen ability to work both independently and in large group settings to support the vision of Arizona Lottery;

### Selective Preferences:

- College degree in business, marketing, or other related field;
- Minimum of two years' work experience in planning, development, implementation, and evaluation of products and programs in a lottery, sales, and/or marketing environment;
- Certification in Project Management preferred.

### Benefits

The State of Arizona will provide the following to you:

- Competitive salary
- A robust and very affordable insurance plan to include medical, dental, life, short-term and long-term disability options
- A top-ranked [retirement program](#) with 100% employer matched contribution
- 10 paid holidays per year
- Accrued vacation and sick days
- An incentivized [commuter club](#) and public transportation [subsidy program](#)
- Work-life balance and additional options for life betterment such as: deferred compensation, credit union membership, and a wellness program
- Rewarding work that impacts the people of Arizona

### Pre-Employment Requirements

- Candidates for this position will be required to submit to a criminal and financial history investigation.
- Requires possession of and ability to retain a current, valid state-issued driver's license appropriate to the assignment. Employees who drive on state business are subject to driver's

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license record checks, must maintain acceptable driving records and must complete any required driver training (see Arizona Administrative Code R2-10-207.12.)

An EEO/Reasonable Accommodation Employer

All newly hired employees will be subject to E-Verify Employment Eligibility Verification.

Please apply online at [www.azstatejobs.gov](http://www.azstatejobs.gov)  
Job ID: 30333