



Draw Product Manager- Raleigh [60088383]

You are an innovative thinker that enjoys developing new products while increasing the profitability of existing products for your business line. You build products from existing ideas, and help to develop new ideas based on your industry experience and insights from ongoing player research. You possess business savvy; a big-picture vision, and the drive to make that vision a reality. You enjoy researching and talking to players to understand their problems, and finding innovative solutions for the broader player base. You have the skills and experience to manage a product launch from design to delivery. You've got excellent attention to detail, a passion for consumer products, strong analytical skills and the ability to communicate your findings to a variety of audiences.

You will love working for this \$2 billion and growing (12+ years in a row!) organization that is an innovation leader within the Lottery industry. This newly created position offers you the opportunity to make your mark on our organization. You'll work on household brands like Powerball, MegaMillions, Cash 5, Pick 3, Pick 4 and our soon to be launched Keno game! We offer generous education and career growth opportunities, flexible work schedules and a casual but professional environment. Relocation available. At the Lottery, it really IS all about fun and games!

Responsibilities:

- Managing the entire product life cycle for the draw game portfolio of products from strategic planning to launch/implementation
- Monitoring KPIs, performing sales analysis and forecasting of the draw game portfolio
- Manage draw game product research, working with vendor and research partners to execute the projects, and then identifying key product and player insights

Requirements:

- Three to five years experience in consumer product development and management
- Experience analyzing sales data and determining trends
- Experience developing and implementing annual product launch plans
- Ability to communicate effectively orally and in writing with a variety of internal and external stakeholders
- Ability to manage and execute multiple schedules using project management tools
- Outstanding MS Office skills, database skills and software analysis skills.

Hiring Range: \$64,910 - \$90,000

Closing Date: October 11, 2017

About the North Carolina Education Lottery

We raise money for a great cause! All of the earnings of the North Carolina Education Lottery go to education. Earnings have grown every year because more and more people enjoy playing the Lottery and winning prizes. We award on average \$4.1 million a day in prizes! To learn more, visit our website www.nclottery.com.



At the North Carolina Education Lottery, we deal with winners everyday: our employees! We offer competitive pay and benefits, flexible schedules, professional development opportunities, casual dress, open communication and a fun work environment!

All employees of the Lottery are expected to support the organization values (honesty, respect, integrity and trust) and its commitment to corporate social responsibility (including responsible gaming, environmental awareness, community involvement, etc).

Apply in minutes! Get started by uploading your resume. Click [here](#) for our Careers Page.

Equal Opportunity Employer