



Connecticut Lottery Corporation

Position Vacancy Announcement

(Open to the Public)

TITLE: Lottery Product Manager (2 Positions)
SALARY: Commensurate with experience

The Connecticut Lottery Corporation, a quasi-public entity with over \$1 billion in annual sales, seeks two experienced Product Managers to join its fast-paced, growth-oriented organization. One reporting to the Director of Lottery Games and one reporting to the Director of Recruitment & Retailer Relations, these key positions will be responsible for the overall project management and leadership required to maintain and grow the Keno game and future new game launches for both in-state and multi-jurisdictional games, in a manner that seeks to provide optimum sales, profitability and awareness by the public. One position will be responsible to create, implement and monitor Keno promotions to support sales; including but not limited to: timelines for promotion implementation, fiscal review, development of support materials related to promotion review, education and implementation, status reports to staff and management and will include attending Keno specific events which will be held on nights and weekends and work primarily on the road. The other position will work mostly in-house and will create, develop, schedule, monitor and execute all new game launches. In addition, both positions are accountable for managing inventory, budget planning and expenditures, and analysis of sales results before and after advertising and promotional spends. These positions will also oversee testing of game features and promotions, new concepts, advertising and promotional activities to increase revenue and will supervise a small staff and manage other projects as needed.

Qualified candidates must possess a Bachelor's degree; preferably in Business Administration, Marketing, or related field. Minimum of six (6) years of marketing or sales experience involving product or brand management; Lottery experience preferred or any equivalent combination of education, training and experience which provides the requisite knowledge, skills, and abilities for this position. Background in marketing and promotions desired and supervisory experience preferred.

In addition, the successful candidate must possess: strong interpersonal skills; strong oral and written communication skills with the ability to write concise reports; strong analytical skills and the ability to manage several projects simultaneously.

Interested candidates must submit a completed CLC application, available at www.ctlottery.org, along with a cover letter and resume to:

Connecticut Lottery Corporation, Human Resources
777 Brook Street, Rocky Hill, CT 06067

Fax to (860) 713-2670; or e-mail to HR@ctlottery.org.

Only those CLC applications received by **Friday, April 21, 2017**, close of business will be considered.

Offer of employment is subject to licensing and other applicable policies.

The Connecticut Lottery Corporation is an equal opportunity/affirmative action employer and strongly encourages the applications of women, minorities and persons with disabilities.