



Product Development Analyst [65013849]

You are comfortable analyzing large amounts of data and you understand how data drives business. You love numbers and have fantastic attention to detail but are really driven by the story the numbers tell. If you also like a fast paced environment, are looking for exposure to leaders of the organization and are comfortable thinking outside the box, we have an opportunity for you!

The North Carolina Education Lottery is looking for a **Product Development Analyst** to help us decide which games to offer our players. This person will use their outstanding analytical and creative problem solving skills to evaluate trends and make recommendations on game concepts, including art work, game features and prize structures.

Responsibilities:

- Utilize analytical tools to evaluate game performance and marketing effectiveness.
- Evaluate and recommend game concepts.
- Coordinate and participate in game concept testing.
- Coordinate with the sales, gaming systems, finance, communications, and legal departments to ensure the execution of product strategy.
- Provide reporting on product and promotion performance.
- Administer research projects using software tools.
- Collaborate with on-site vendor staff (data scientist, product manager, marketing manager).

Requirements:

- Bachelor degree in Business, Marketing, or Economics preferred;
- 3-5 years' experience conducting statistical analysis preferred
- Demonstrated ability to analyze and gather data using business intelligence tools (Microsoft Access, Tableau, SAS, Business Intelligence, Business Objects, SAP, Microsoft Project, Microsoft Visio)
- Experience assisting a product launch from conception to execution
- Exposure to marketing related research projects
- Required: Microsoft Office (Excel, PowerPoint, Word, Adobe Acrobat PDF)
- Proven organization (including attention to detail), interpersonal, and oral and written communication skills.
- Ability to work extended hours and travel overnight as necessary

Hiring Range: \$45,758 - \$59,486

Closing Date: July 14, 2017



About the North Carolina Education Lottery

We raise money for a great cause! All of the earnings of the North Carolina Education Lottery go to education. Earnings have grown every year because more and more people enjoy playing the lottery and winning prizes. We award on average \$3.4 million a day in prizes! To learn more, visit our website www.nc-educationlottery.org.

How to apply:

At the North Carolina Education Lottery, we deal with winners everyday- our employees! We offer competitive pay and benefits, flexible schedules, professional development opportunities, casual dress, open communication and a fun work environment! If you'd like to join our organization, please apply on our website: http://www.nc-educationlottery.org/about_employment.aspx

Equal Opportunity Employer