



## **PRESS RELEASE - FOR IMMEDIATE RELEASE**

**London, June 2018 - Lottery specialists Brendan McCarthy and Edwin van Zon join the ABACUS Solutions International sales team**

ABACUS Solutions International Group (ABACUS) is pleased to announce it is strengthening its position in the Lottery industry by appointing Brendan McCarthy as Sales Director North America, and Edwin van Zon as Sales Director Europe.

**Brendan** brings twenty years of gaming experience working for lottery vendors in addition to previous years in managerial roles. Starting in gaming with GTECH (now IGT) in 1998, Brendan has worked in a progression of roles such as Product Management, Technical Pre-Sales and Business Development to Lotteries and Casinos, not only at GTECH but also at Aristocrat Lotteries in Sweden and Aristocrat Technologies in the US, as well as GameAccount Network and Novomatic Lottery Solutions. His lottery knowledge and experience will help ABACUS as it develops alternative sales solutions for lotteries.

Prior to taking on his new role at ABACUS, **Edwin van Zon** spent two decades in senior management roles in the Dutch Lottery (De Lotto and NLO). In his most recent role as Programme Manager he was responsible for business development and implementation. "I am looking forward using my experience from within the Lottery industry, developing and implementing innovative and creative solutions from ABACUS to drive sales."

Simon Butler, CEO of ABACUS, said: "Both Edwin and Brendan are great additions to the company and will contribute hugely to the growth of the business"

### **About ABACUS**

ABACUS is the only vendor that specialises in providing in-lane software solutions to the lottery industry. It works closely with all the central gaming system vendors and know and understand what the lotteries and retailers need to implement in-lane solutions. The ABACUS Fusion Platform® is a versatile transaction gateway, offering a unique solution by opening up EPOS systems at the retailer, creating a significant increase in the number of touch and selling points for lottery games. Functionality covers traditional game play up to online solutions for customers. In the last two years ABACUS has used its technology to enable over 20,000 tills in-lane to sell lottery products.

So if you want to expand your distribution to both new and existing customers, let ABACUS show you the way: <https://www.lotteryeverywhere.com>