

Corporate Social Responsibility Manager-Raleigh [10000815]

You are energetic and passionate about corporate social responsibility and enjoy being a trailblazer. You will create the path that ensures our sustainable growth- from sales and marketing to an award-winning player education program, Play Smart. Not only do you have outstanding project management skills, but you have a knack for storytelling. You'll get to tell the lottery's story as a socially responsible organization committed to helping North Carolinians fulfill their dreams.

At the N.C. Education Lottery, you will become part of a community of individuals who care about our players and keep their best interests in mind as they raise money for a good cause. You'll join one of the most responsible lotteries in the world and guide our continuous improvement. Our lottery is a fun, household name where all the proceeds go toward supporting education in North Carolina. The North Carolina Education Lottery is a rising star in a stable, growing industry. Join this fun and hard driving team and learn from the best.

Responsibilities:

- Champion the lottery's CSR program, raising awareness and education about CSR both internally and externally.
- Serve as project manager and writer in support of the initiative to ensure top-level certification of the lottery's responsible gaming program, including setting goals and deadlines for recertification and tracking progress on meeting those goals.
- Produce content for the lottery's Play Smart program and other responsible gaming initiatives such as training for employees and the lottery's 7000 + retailers across NC.
- Develop and maintain working relationships with external partners such as National Council on Problem Gambling and the N.C. Problem Gambling Program.
- Produce PR and communications content to raise awareness on responsible gaming and problem gambling to both the public and employees.
- Serves as editor and writer for the lottery's annual Report to the Public.

Requirements:

- Bachelor's degree in communications, marketing, or a related field.
- At least three years' experience in communications, public relations, marketing.
- Advanced skills in production of written documents and engaging presentations for internal and external groups, including use of presentation applications such as PowerPoint.
- Experience in leading and managing company reports/newsletters from conception to delivery.
- Experience in corporate social responsibility strongly preferred.
- Excellent editing, writing skills and strong public speaking skills.
- Knowledge of social media, including Facebook, Twitter, YouTube, LinkedIn and Instagram.

*****This position is eligible for telework, but candidates must reside in NC*****

Hiring Rate: \$76,836 This exempt position will be hired at or near the stated rate.

Closing Date: August 5, 2022

About the North Carolina Education Lottery

We raise money for a great cause! All of the earnings of the North Carolina Education Lottery go to education. We award on average \$6.7 million a day in prizes. To learn more, visit our website www.nclottery.com.

At the North Carolina Education Lottery, we deal with winners everyday: our employees! We offer competitive pay and benefits, flexible schedules, professional development opportunities, casual attire, open communication and a fun work environment.

All employees of the Lottery are expected to support the organization values (honesty, respect, integrity and trust) and its commitment to corporate social responsibility (including responsible gaming, environmental awareness, community involvement, etc).

Apply in minutes! Get started by uploading your resume. Click [here](#) for our Careers Page.

Equal Opportunity Employer