



For Immediate Release

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Colorado Lottery Launches “Trail Trekker” Interactive 10-Week Online Game to Celebrate the Colorado Trail and A Whole New Way to Win Cash and Prizes

Pueblo, Colo. – This week Colorado Lottery launched “Trail Trekker,” an online, interactive game and contest that harkens back to the popular “Oregon Trail” game. The 10-week contest will have 10 weekly winners and one grand prize winner, while taking players on a journey to destinations along the Colorado Trail that are also funded by Lottery proceeds.

Running from Aug. 23 - Nov. 1, 2021, traveler contestants will start their journey at Eldorado Canyon near Boulder and travel next to State Forest State Park, Colorado Riverfront Park, Trampe Ranch, Horse Gulch, Fishers Peak, Heartland Ranch, the Arkansas headwaters, Eleven Mile and Roxborough Park.

Contestants can play by registering for a MyLottery account on the Lottery’s website, on a desktop or mobile device, and entering any non-winning Scratch ticket of \$5 or greater. Players can enter the 22 digits from their non-winning Scratch ticket manually or can scan the ticket with the MyLottery app. The game can only be played on the Lottery website, either on a desktop or a mobile version. Players can start their journey at any time and at any point in the game over the 10-week period to win prizes and cash.

Each weekly drawing will only include entries for that week. On week 10, the grand prize drawing will include entries received from the beginning of week 1 through week 10. Weekly winners are only eligible to win one individual weekly drawings. All weekly winners are eligible to win the grand prize. Each week's drawings run from 12 p.m. - 12 p.m. for the week, and weekly prizes range from \$500 in VISA or REI gift cards to \$500 in Scratch tickets. . Weekly Prizes total \$7,500.

The grand prize package is valued at \$5,000, and includes:

- Thule Tepui Foothill Tent (\$1,799.95)
- REI CO-OP Siesta Hooded 25 Sleeping Bag (\$109)
- Kelty Galactic 30 Sleeping Bag-Women's (\$119.95)
- Yeti Hopper BackFlip 24 Cooler (\$299.98)
- Two Yeti Rambler Colsters (\$50)
- GSI Outdoors Selkirk 460 2-Burner Stove (\$99.95)
- GSI Outdoors Bugaboo Base Camper Cookset (\$109.95)
- Two ENO SingleNest Hammocks (\$99.90)
- Two ENO Atlas Hammock Suspension Systems (\$59.90)
- Two ENO Guardian SL Hammock Bug Nets (\$89.90)
- ENO Fuse Tandem Hammock System (\$29.95)
- Mountain Summit Gear Heavy Duty Roll Top Table-Large (\$99.95)
- Two GCI Outdoor Pod Rocker Chairs (\$130)
- Luminaid PackLite Max 2-in-1 Power Lanterns (\$99.90)
- Two PETZL Tactikka+ Headlamps (\$99.90)
- Aquaglide Chinook 120 Inflatable Kayak (\$599.95)
- Two Aqua-Bound Sting Ray Posi-Lok Kayak Paddle-Carbon Shaft (\$299.90)
- Bote Breeze Aero Inflatable Stand Up Paddle Board with Paddle- 10'8" (\$649)
- JBL Charge 5 Portable Speaker (\$179.95)

Participants can enter more than one eligible ticket in each week's drawing. Drawings will be conducted weekly over the promotion period, with the Grand Finale drawing occurring after the 10th week.

About Colorado Lottery:

Since 1983, the Colorado Lottery has returned more than \$3.7 billion to outdoor projects and schools through Great Outdoors Colorado, the Conservation Trust Fund, Colorado Parks and Wildlife, and Building Excellent Schools Today. Proceeds from sales of Colorado Lottery games – Scratch, Powerball, Mega Millions, Colorado Lotto+, Lucky for Life, Cash 5, and Pick 3 – enhance, protect, improve parks, trails, and open space in Colorado. For more information, visit coloradolottery.com.