



Abacus and Nederlandse Loterij expand their Self-Checkout estate through Kruidvat

Abacus Solutions International (Abacus) and Nederlandse Loterij are expanding the sale of lottery tickets at self-checkout tills with Kruidvat enabling their R10 NCR platform.

Kruidvat is a pharmacy and drugstore chain specialising in health and beauty products which also has branches in Belgium. Abacus already have an integration into Kruidvat's staffed lanes and have aided the retailer in its move to sell through its new self-checkout platform.

There is a trend within retail to move from staffed lanes to self-checkout or self-serv lanes, and Abacus fully embraces this migration. To date Abacus have 5,000+ self-checkout lanes enabled on its platform. The Kruidvat pilot is planned to be deployed across 3 key stores and 9 self-checkout units, and once finalised, will be rolled across their entire estate of over 900 Self-checkout units.

To overcome the issue of age verification of lottery tickets in a self-checkout environment, Kruidvat have tagged each lottery product as a "age validated 18+" product. The point-of-sale business logic turns on the lane warning light and does not add the ticket to the basket until a Lane Assistant sight verifies the customer and approves the sale.

"We are excited to extend our integration into Kruidvat to enable their new self-checkout tills to sell lottery tickets.", said Simon Butler, CEO, Abacus. "The Abacus in-lane program with Nederlandse Loterij is expanding with new and exciting services being added through 2022 and into 2023. This ability to embrace the trend in retail to move to self-checkout demonstrates Abacus' ability to move with the market demands."

About ABACUS

Abacus – the gateway at the heart of connecting consumers, retailers and lotteries in the global market. With an established presence in Europe operating for the last six years Abacus is actively growing their market presence in North America. Abacus believes the future of lottery lies in integrating into the existing retailer and consumer infrastructures by providing a highly secure transaction gateway that enables all parties to work together and create mutual growth. The Abacus Fusion Platform sits at the heart of connecting consumers, retailers and lotteries, with the Abacus team managing integration from start to finish. Abacus is building long term relationships by working together to develop new and innovative solutions. We use cutting edge technology, created by forward thinking industry experts, the Abacus gateway enables lotteries and retailers to respond to the ever-changing consumer market with speed, agility, reliability and integrity. For more information visit: www.lotteryeverywhere.com