

## Customized Individual Incentives – Your Rewards – Your Way Atlas Experiences and Club Med Partner to Customize Rewards

Marietta, GA. March 29, 2021 – Atlas Experiences, LLC (“Atlas”) and Club Med SSA (“Club Med”) have entered into an exclusive partnership to customize rewards for lottery and gaming organizations.

Atlas Experiences and Club Med’s partnership leverages an opportunity to provide lottery and gaming organizations with exclusive travel incentive packages for consumers through promotional prizes. The relationship allows Atlas to offer a reward programs at 40+ beach and 20+ mountain resorts around the globe from beautiful tropical locations to picturesque mountain resorts, for a truly one-of-a-kind experience.

“It is an amazing opportunity to partner with Club Med, a global brand with all-inclusive destinations, to curate customize reward programs for lottery and gaming companies,” said Derek Gwaltney Founder & CEO of Atlas Experiences. “The ability to offer the flexibility to decide where winners would like to travel and when they feel comfortable traveling is a great way to reward players.”



Utilizing the approach of “Your Rewards - Your Way” strategy, a winner can customize a trip suitable to their specific travel wishes and customize a luxury travel pack suited to their personal style. The customization includes a concierge service to help guide a winner through their journey in choosing a destination, dates of travel, activities offered at the destination, and choosing items from high end brand names for their luxury pack. The concierge service continues upon arrival as the winner will be assisted with a private transfer from the airport, given a welcome amenity, and have concierge support throughout their trip.

“Your Rewards - Your Way is the perfect solution for winners, as it is a completely customizable and flexible incentive program. The winner gets to experience the WOW factor of incentive travel, but they get to do it where they want, when they want, and how they want it,” Club Med.

**About Atlas Experiences, LLC:** Started in 2019, Atlas Experiences is an incentive travel company specializing in once-in-a-lifetime programs and augmented reality promotional elements. Focused on crafting custom incentive travel programs and delivering turnkey services to included destination sourcing, hotel contracting, travel logistics, event support staff, onsite support, marketing creative, private concerts, and guest services. Atlas Experiences integrates innovations that engages consumers and rewards loyalty to your brand, organizations, or teams with unforgettable moments.



**About Club Med SSA:**

Club Med, founded in 1950, is the pioneer of the all-inclusive concept, offering approximately 70 premium resorts in stunning locations around the world, including North and South America, Caribbean, Asia, Africa, Europe and the Mediterranean. Each Club Med resort features authentic local style and comfortable upscale accommodations, superior sports programming and activities, enriching children's programs and gourmet dining.

**For More Information:**

Derek Gwaltney, Founder & CEO - Atlas Experiences, LLC • 3605 Sandy Plains Road, Suite 240 #486, Marietta, GA 30066 • (Ph) 404.308.2225

